JINDAL COLLEGE FOR WOMEN

(Managed by Pragun Jindal Philanthropic Organization) Affiliated to Bangalore University, Jnanabharathi Campus & Naac Accredited Jindal Nagar, Tumkur Road, Bengaluru-73



ENTREPRENEURSHIP DEVELOPMENT PROGRAMME CELL

ANNUAL REPORT

2021-22

EVENTS CONDUCTED DURING THE ACADEMIC YEAR 2021-22

Inauguration of EDP Cell:

EDP cell was inaugurated for the Academic year 2021-22 on 23rd December 2021 by Ms. Shobha Rani Director of New Chem Company Ltd.

The Resource person delivered lecture on the topic "Entrepreneurship". She elaborately explained about the characteristics, features of entrepreneurship, leadership quality to be embedded among an entrepreneur. She shared her experience before and after becoming entrepreneur. She also explained the products manufactured at her company

The Program was successful in reinstating the power of entrepreneur with regards to their future, Career, plan of action to be imbibed by them etc.

Great Entrepreneurship Challenge Program:

Organized Great Entrepreneurship Challenge Program for all second year UG students to create awareness regarding the availability of Business Opportunities in the market.

Speakers: Dr R Krishna, Professor in Management, and CEO of Management Services.

Dr. Meera Uday, Director – MU Consultants, Professor – NSB Academy

Date: 11th July 2022

Venue: Auditorium

Speakers of the program briefed about

- > Key qualities of a Successful Entrepreneur
- > Challenges faced by young Entrepreneurs
- > Opportunities available in the market
- ➤ How to develop decision making skills

Design Thinking Session:

Organized Design Thinking Session for all second year UG students to brief about Idea Generation, Business Plan during entrepreneurship.

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME CELL | 2021-22

Speakers: Dr. Meera Uday, Director – MU Consultants, Professor – NSB Academy.

Dr. Ramakrishna KS Date: 25th July 2022 Venue: Auditorium

Speakers of the program briefed about

➤ How to Nurture Entrepreneurship

> Discussed about different start-ups ideas

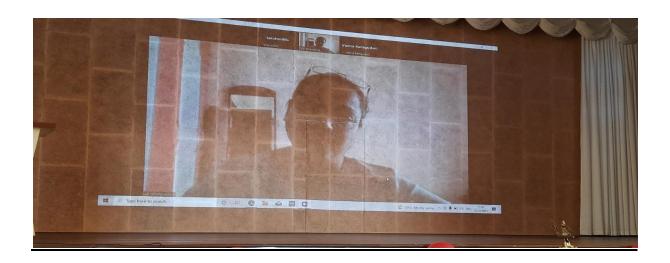
> Development of Thinking ability

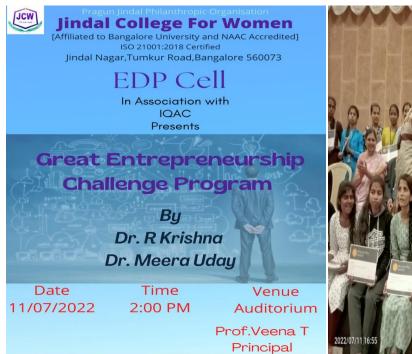
> Examples of Different start ups.

PHOTO GALLERY





















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